



# BRIAN BEHM

CREATIVE AND MOTION DESIGN DIRECTOR

## HELLO

**Brian Behm** - Creative and Motion Design Director

Brian is a creative director, motion designer, and artist based in Austin, TX. With a long history in new media production, he develops broadcast packages and has worked on music videos, film openings, visual effects, written music themes and all sorts of other design projects.

## EXPERIENCE

### Rooster Teeth Productions

*Motion Design and Creative Services Director*

Led team of motion designers responsible for all on-screen imaging across the Rooster Teeth media channels. Developed creativity training through leading the internal culture crew's career development team. Spoke across the country about the creative process at Rooster Teeth. Developed merchandise and helped double sales multiple years in a row  
**2011 - 2018**

### BizGreet/Streamvine

*Production Manager*

Developed production processes and workflow for BizGreet campaign production. Also created training for partner ad agencies and developed internal marketing campaigns  
**2009 - 2011**

### Freelance Art Director/Graphic Designer

*Convey Studio / Spectranetics Corporation*

Worked with the marketing communications department to create trade show presentations, direct-mail pieces, magazine ads, html e-mails, corporate identity standards and word marks

*Cornerstone Festival*

Co- Site Produced live coverage site, managing a team of 7 photographers, 5 videographers and 2 video editors for the 2003-2010 Cornerstone Festival live coverage sites  
**1998-2011**

## EDUCATION

**Brown Institute** | 1996 - 1998

Associate of Arts Broadcast Communications

**Augsburg College** | 2000-2003

Marketing, Graphic Design  
Honors Program, Minor in Religion

## CONTACT

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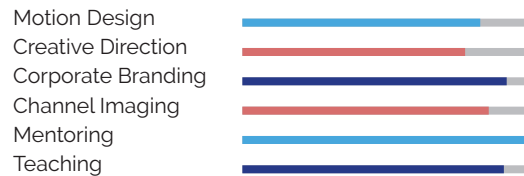
## SOCIAL

facebook.com/brianbehm

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linkedin.com/in/brianbehm/

## EXPERTISE



### Adobe NAB 2017 Lecture

<https://tinyurl.com/y8dt58os>

I've also been one of the moderators for the #mochat Motion Design chat on Twitter for the past five years. Once a month I lead discussions and facilitate conversation.

## REFERENCES

### Seth Worley

Filmmaker / Screenwriter

**T:** (615) 319-9307

**E:** awakeland@gmail.com

### Michelle Jackson Loher

Marketing Communications Manager

Flash Clinical Communications

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### Victoria Nece

Product Manager, Adobe After Effects

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